



## 2020 Programming Catalog

### Advanced Energy Legislative Reception

~~April 15<sup>th</sup> | 5 – 7 p.m. | Cotham's In the City, 1401 W 3rd Street, Little Rock~~

**TO BE RESCHEDULED (March 19, 2020 update):** In response to guidance from the CDC and state and local leaders monitoring COVID-19, AAEA will reschedule this event. Please stay tuned for future announcements.

AAEA's legislative reception during the 2020 Fiscal Session is designed for members to engage directly with Arkansas policy makers and share the industry's growing impact on the state's economy.

#### Sponsorship Opportunities:

##### Presenting Sponsor (1 Available)

\$1,500 AAEA Member; \$2,500 Non-member

- Speaking Opportunity
- Opportunity to distribute branded promotional materials/items
- Company name ("Presented by") & logo on all marketing materials & event pages
- Personalized social media posts
- Company logo on event signage
- 8 admission tickets

##### Signature

\$1,000 AAEA Member; \$1,500 Non-member

- Verbal recognition from podium
- Company name & logo on all marketing materials & event pages
- Personalized social media posts
- Company logo on event signage
- 6 admission tickets

##### Partner

\$500 AAEA Member; \$750 Non-member

- Verbal recognition from podium
- Company name & logo on all marketing materials & event pages
- Company logo on event signage
- 4 admission tickets

## Friend

\$250 AAEA Members; \$375 Non-member

- Company name on event collateral
- 2 admission tickets

# Advanced Energy Finance & Infrastructure Summit

~~May 20<sup>th</sup>~~ Heifer International, 1 World Avenue, Little Rock (formerly the AEPC Summit)

**(March 30, 2020 update):** In response to guidance from the CDC and state and local leaders monitoring COVID-19, AAEA has rescheduled this event. Please stay tuned for future announcements

AAEA's annual summit brings together advanced energy business leaders and prospective customers from both the public and private sectors to highlight financial initiatives available to Arkansans seeking to implement advanced energy technologies. Previous summit topics have included Energy Performance Contracting, Property Assessed Clean Energy, Public/Private Partnership and On-Bill Financing.

## Sponsorship Opportunities:

### Presenting Sponsor (1 Available)

\$3,000 AAEA Member; \$4,000 Non-member

- Speaking Opportunity
- Opportunity to distribute branded promotional materials/items
- Company name ("Presented by") & logo on all marketing materials & event pages
- Personalized social media posts
- Company name included in press releases
- Company logo on event presentation slides, signage, & program
- Full-page ad (front-inside cover) in program
- Exhibit booth (premium placement)

### Signature

\$2,000 AAEA Member; \$2,750 Non-member

- Verbal recognition from podium
- Company name & logo on all marketing materials & event pages
- Personalized social media posts
- Company name included in press releases
- Company logo on event presentation slides, signage, & program
- ½ page ad in program
- Exhibit booth (premium placement)

### Partner

\$1,000 AAEA Member; \$1,500 Non-member

- Verbal recognition from podium
- Company name & logo on all marketing materials & event pages
- Company logo on event presentation slides, signage, & program
- Exhibit booth

**Exhibitor**

\$250 AAEA Member; \$500 Non-member *(AAEA annual members receive exhibit space as part of their annual sponsorship package)*

- Company listing in program
- Exhibit booth

## **emPOWERing Arkansas 2020**

**October 13th | Heifer International, 1 World Avenue, Little Rock**

emPOWERing Arkansas – AAEA’s biggest event of the year! – brings together advanced energy business leaders, utility executives, policy makers and regulators, and other industry stakeholders to examine the critical advanced energy policy issues facing our state today, and to recognize innovative industry leaders with the Arkansas Advanced Energy Awards.

Sponsorship of *emPOWERing Arkansas 2020* is an opportunity to join an influential community dedicated to expanding our advanced energy workforce and manufacturing base in Arkansas – and to associate your brand with the leading voice of Arkansas’s advanced energy economy. Our sponsors receive access to hundreds of advanced energy thought leaders across the state, exposure to new energy ventures, industry expertise and brand exposure.

### **Sponsorship Opportunities:**

**Presenting Sponsor (1 Available)**

\$3,500 AAEA Member; \$5,000 Non-member

- Speaking Opportunity
- Opportunity to distribute branded promotional materials/items
- Company name (“Presented by”) & logo on all marketing materials & event pages
- Personalized social media posts
- Company name included in press releases
- Company recognition in annual report
- Company logo on event presentation slides, signage, & program
- Full-page ad (front-inside cover) in program
- Table for 10 attendees (premium placement)
- Opportunity to exhibit

**Signature**

\$2,500 AAEA Member; \$3,500 Non-member

- Verbal recognition from podium
- Company name & logo on all marketing materials & event pages
- Personalized social media posts
- Company name included in press releases
- Company recognition in annual report
- Company logo on event presentation slides, signage, & program
- Full page ad in program
- Table for 10 attendees (premium placement)
- Opportunity to exhibit

#### **Partner**

\$2,000 AAEA Member; \$3,000 Non-member

- Verbal recognition from podium
- Company name & logo on all marketing materials & event pages
- Personalized social media posts
- Company recognition in annual report
- Company logo on event presentation slides, signage, & program
- ½ page ad in program
- Table for 10 attendees

#### **Table Sponsorship**

\$1,000 AAEA Member; \$1,250 Non-member

- Table for 10 attendees
- Company listing in program

#### **Additional Exclusive Sponsorship Opportunities - emPOWERing Arkansas:**

##### **Arkansas Advanced Energy Awards Sponsor (1 Available)**

\$1,500 AAEA Member; \$2,000 Non-member

- Opportunity to present the awards to the winners at the podium
- Opportunity to brand awards with company logo
- Company name & logo on all marketing materials & event pages
- Company logo on event presentation slides, event signage, & program
- Company name included in award press releases
- Company recognition in annual report
- 4 tickets to the conference and luncheon

##### **Policy Panels Sponsor (1 available per panel)**

\$1,500 AAEA Member; \$2,000 Non-member

- Opportunity to give welcome remarks
- Opportunity to provide branded promotional items/materials
- Company name (“Presented by”) & logo on signage and presentation slides
- Company name (“Presented by”) & logo in program agenda
- 4 tickets to the conference and luncheon

**Luncheon Sponsor (1 Available)**

\$1,500 AAEA Member; \$2,000 Non-member

- Opportunity to give welcome remarks
- Opportunity to provide branded promotional items/materials
- Company name (“Presented by”) & logo on signage and presentation slides
- Company name (“Presented by”) & logo in program agenda
- 4 tickets to the conference and luncheon

## Advanced Energy Holiday Networking Reception

December 2020 – Northwest Arkansas (date and location TBD)

AAEA’s networking receptions are business development opportunities for members as well as educational opportunities for the policy makers and regulators regularly in attendance.

### Sponsorship Opportunities:

**Sponsor**

\$500 AAEA Member; \$750 Non-member

- Verbal recognition at event
- Opportunity to donate a branded or unbranded item to be a part of a raffle drawing
- Opportunity to give a brief address at the event
- Advance logo recognition on all event communications
- Company name & logo on event collateral
- 15 attendee tickets

**Host**

\$250 AAEA Member; \$375 Non-member

- Advance logo recognition on all event communications
- Company name & logo on event collateral
- 10 attendee tickets

**Friend**

\$125 AAEA Member; \$200 Non-member

- Company name on event collateral
- 5 attendee tickets

## Advanced Energy Expert Speaker Series, Webinar Series and Site Visits

Customized events developed in collaboration with AAEA members. AAEA members should contact Katie Niebaum ([katie@arkansasadvancedenergy.com](mailto:katie@arkansasadvancedenergy.com)) to discuss programming ideas (topics, speakers, facility tours).

Past event example: AAEA Lunch + Learn: UA's Energy Research Center, Fayetteville

Join AAEA for a lunch and learn spotlighting the University of Arkansas' energy research center: the National Center for Reliable Electric Power Transmission (NCREPT). The event will include a presentation featuring the center's executive director, Dr. Alan Mantooth, distinguished professor in the College of Engineering, and businesses spun out of academic research at NCREPT. Following the presentation, attendees will be allowed to tour the center. The event is free but reservations are required.

### Sponsorship Opportunities (event example):

#### **Sponsor**

\$500 AAEA Member; \$750 Non-member

- Verbal recognition at event as event sponsor
- Opportunity to make a donation of a branded or unbranded item to be a part of a raffle drawing
- Opportunity to give a brief address at the event
- Advance logo recognition on all event communications
- Company name & logo on event collateral

#### **Host**

\$250 AAEA Member; \$375 Non-member

- Advance logo recognition on all event communications
- Company name & logo on event collateral

#### **Friend**

\$125 AAEA Member; \$200 Non-member

- Company name on event collateral