



## **emPOWERing Arkansas 2019**

Tuesday, October 8, 2019 – Heifer International, Little Rock

Advanced energy leaders and policymakers from across the state and region will meet for *emPOWERing Arkansas 2019*, AAEA's 8th annual meeting and policy conference in Little Rock. Speakers will address trends and challenges facing the state's and nation's advanced energy landscape. The must-attend event is an opportunity to celebrate the latest advanced energy technologies and their impact on the Arkansas economy.

Sponsorship of *emPOWERing Arkansas 2019* is an opportunity to join an influential community dedicated to expanding our advanced energy workforce and manufacturing base in Arkansas – and to associate your brand with the leading voice of Arkansas's advanced energy economy. Our sponsors receive access to hundreds of advanced energy thought leaders across the state, exposure to new energy ventures, industry expertise, and brand exposure. Contact AAEA Executive Director Katie Niebaum: [katie@arkansasadvancedenergy.com](mailto:katie@arkansasadvancedenergy.com), 501.537.0190.

### **Sponsorship Opportunities:**

- **Presenting Sponsor (1 Available) | \$3,500 AAEA Member; \$5,000 Non-member**
  - Speaking Opportunity
  - Opportunity to distribute branded promotional materials/items
  - Company name (“Presented by”) & logo on all marketing materials & event pages
  - Personalized social media posts
  - Company name included in press releases
  - Company recognition in annual report
  - Company logo on event presentation slides, signage, & program
  - Full-page ad (front-inside cover) in program
  - Table of 10 (premium placement)
  - Opportunity to exhibit
  
- **Signature Sponsor | \$2,500 AAEA Member; \$4,000 Non-member**
  - Verbal recognition from podium
  - Company name & logo on all marketing materials & event pages
  - Personalized social media posts
  - Company name included in press releases
  - Company recognition in annual report
  - Company logo on event presentation slides, signage, & program
  - Full page ad in program
  - Table of 10 (premium placement)
  - Opportunity to exhibit

- **Partner Sponsor | \$2,000 AAEA Member; \$3,500 Non-member**
  - Verbal recognition from podium
  - Company name & logo on all marketing materials & event pages
  - Personalized social media posts
  - Company recognition in annual report
  - Company logo on event presentation slides, signage, & program
  - ½ page ad in program
  - Table of 10
  
- **Table Sponsor | \$1,000 AAEA Member; \$1,250 Non-member**
  - 10 tickets
  - Company listing in program

**Additional \*Exclusive\* Sponsorship Opportunities:**

- **Arkansas Advanced Energy Awards Sponsor (1 Available)**  
*\$1,500 AAEA Member; \$2,000 AAEA Non-member*
  - Opportunity to present the awards to the winners at the podium
  - Opportunity to brand awards with company logo
  - Company name & logo on all marketing materials & event pages
  - Personalized social media posts
  - Company name included in press releases
  - Company recognition in annual report
  - Company logo on event presentation slides, event signage, & program
  - Full page ad in program
  
- **Policy Panels Sponsor (1 available per panel)**  
*\$1,500 AAEA Member; \$2,000 Non-member*
  - Opportunity to give welcome remarks
  - Opportunity to provide branded promotional items/materials (i.e. pens, notepads)
  - Company name (“Presented by”) & logo on signage and presentation slides
  - Company name (“Presented by”) & logo in program agenda
  - 4 tickets to the conference and luncheon
  
- **Luncheon Sponsor (1 Available)**  
*\$1,500 AAEA Member; \$2,000 Non-member*
  - Opportunity to give welcome remarks
  - Opportunity to provide branded promotional items/materials (i.e. gift bag @ table settings)
  - Company name (“Presented by”) & logo on signage and presentation slides
  - Company name (“Presented by”) & logo in program agenda
  - 4 tickets to the conference and luncheon