



# JOIN THE ARKANSAS ADVANCED ENERGY ASSOCIATION

Membership in AAEA is an opportunity to join an influential organization committed to growing Arkansas's economy through the development, manufacture, and utilization of advanced energy technologies. From economic development to public policy, workforce development to networking, AAEA is leading the way for advanced energy development in Arkansas. Join today!

See below for various membership levels, and note the increased benefits associated with levels further to the right. AAEA relies on the investments from our members to continue working on behalf of the industry. We look forward to working with you to strengthen the advanced energy economy in Arkansas!

Questions about AAEA Membership? Contact us at 501-537-0190; [kelly@arkansasadvancedenergy.com](mailto:kelly@arkansasadvancedenergy.com)

	<b>MEMBER-ONLY BENEFITS &amp; RESOURCES</b>	<b>STUDENT \$50</b>	<b>ASSOCIATE / Individual Member \$250</b>	<b>INSTITUTIONAL (Non-profit / Government Agency) Member \$500</b>	<b>BUSINESS Member 1-5 Employees, \$250 6-20 Employees, \$500 21-50 Employees, \$1,000 51+ Employees, \$2,000</b>	<b>Advanced Energy INNOVATOR Sponsor \$3,000</b>	<b>Advanced Energy LEADER Sponsor \$5,000</b>
<b>BUSINESS DEVELOPMENT</b>	Receive invitations to member-only events; network with industry leaders and stakeholders	•	•	•	•	•	•
	Discounts or free admission to AAEA-sponsored events			•	•	•	•
	Participation in AAEA-sponsored advanced energy webinars			•	•	•	•
	Public relations support					•	•
	Free attendance to all AAEA events for up to 4 attendees (excludes Annual Meeting)						•
<b>ADVOCACY</b>	Participate in AAEA lobby days at the AR Legislature	•	•	•	•	•	•
	Political clout and representation at the Capitol	•	•	•	•	•	•
	Participate in regular policy briefing calls and sector-specific policy advisory councils			•	•	•	•
	Access to legislative and regulatory decision-makers			•	•	•	•

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<b>MARKETING / EXPOSURE</b>	Listing and link to website on AAEA website, social media and weekly e-newsletter			•	•	•	•
	Featured business news stories posted on AAEA social media			•	•	•	•
	Display “Proud to Be an AAEA Member” logo on website			•	•	•	•
	Write and submit advanced energy related article(s) for inclusion in AAEA Weekly E-News (with content approval)					•	•
	Receive complimentary promotional exhibit table and distribute materials at designated AAEA events					•	•
	Verbal recognition and logo inclusion at all AAEA events throughout the year					•	•
	Half-page color ad in the Annual Meeting program					•	•
	Top billing on AAEA promotional materials and on AAEA website						•
	Full-page color ad in the Annual Meeting program						•
	Front inside cover of the AAEA Annual Report						•
<b>EXCLUSIVE INFORMATION</b>	Receive AAEA weekly e-newsletter	•	•	•	•	•	•
	Unlimited access for your employees to all member resources – advanced energy reports, surveys, etc.			•	•	•	•
	Participation in conferences and roundtable discussions with senior government officials			•	•	•	•
	Special notifications regarding advanced energy news and events			•	•	•	•
	Voting rights at AAEA annual and special member meetings			•	•	•	•